Organizational Change for Corporate Sustainability
A Guide for Leaders and Change Agents of the Future

Dexter Dunphy, University of Technology, Sydney, Andrew Griffiths, University of Queensland, and Suzanne Benn, University of Technology, Sydney

Organizational Change for Corporate Sustainability brings together global issues of ecological sustainability, human resource management, corporate citizenship and community renewal, to create a unified approach to global sustainability. Outlining the long-term corporate benefits of sustainability, it examines the changes required to achieve true sustainability. Key areas covered include HRM, strategic, organizational and environmental issues. Not only valuable to students, it will also prove invaluable to practitioners as a practical guide for change agents in bringing about sustainability in a systematic way. The authors provide a combination of insight into the subject and practical assistance with implementation. Using specific examples of incremental and transformational changes Organizational Change for Corporate Sustainability is relevant to anyone studying or working in the areas of management, environmental studies, sustainability or organizational studies.

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Endorsements for
Organizational Change for Corporate Sustainability

“This is a must read for senior managers concerned about the role of the corporation in society following the collapse of the bubble economy of the 1990s. Dunphy and his associates argue persuasively that investor capitalism must give way to a more enlightened view of management’s responsibilities. Based on extensive research, the authors chart the path leading corporations have taken and others could follow if their leaders took the advice offered in this book.”

Michael Beer, Cahners-Rabb Professor of Business Administration, Emeritus, Harvard Business School.

‘This book should be read by anyone who has past, present or future involvement in corporate ‘greening’. The authors have done a great service in applying numerous organizational development concepts and approaches to the increasingly important area of sustainability. If you want to change organizations for the better, this is an indispensable source of ideas and information.”

Mark Starik, Director, Center for Environmental Policy and Sustainable Management, George Washington University, USA.

“This is a very timely book. Throughout the international business community business leaders are asking the same questions: Why is there so much hostility towards corporations? What is sustainable development and why is it suddenly so important? What should we be doing about it? They will find the answers to these questions here”.


“Dunphy tightly weaves social and environmental strands into a seamless approach to corporate sustainability. Certainly the best rounded and complete treatment of organisational change for sustainability we have yet seen.”

Rick Bunch, Director of Business Education, World Resources Institute, Washington, DC, USA.